

initdev / client work / technical showcase

ai navigator

enterprise ai readiness platform. live in production.

role lead engineer, client contract via initdev

period oct 2025 – present. phase 1 delivered and invoiced, phase 2 in development

live navigator.leadingwith.ai

engineer Dev Ganugapenta



Break Through AI Taboos

Discover and address the 100 unspoken fears holding
back your AI transformation

Get Started

Web Summit 2025 - Lisbon

0_D : 00_H : 00_M : 00_S

Try Demo

Quick Scan

THE HIDDEN PROBLEM

The biggest barriers are
the ones *nobody talks about*

the front door. "break through ai taboos", built for a consulting client presenting at web summit 2025 in lisbon. demo and quick-scan entry points feed straight into the assessment product.

THE FRAMEWORK



The Periodic Table of AI Taboos

Framework How it Works Demo

Sign In



Like the periodic table organizes chemical elements, we've mapped the **100 unspoken fears** about AI into **25 distinct zones**. Each zone contains **2 specific taboos** with shared patterns, triggers, and science-based remedies.



Truck Driver

55+

"AI makes decisions without me—I prefer talking to my supervisor"

AUTONOMY x CONCERNED



Young Lawyer

30

"Will AI make my years of training obsolete?"

CAREER SECURITY x RESISTANT



Like Chemistry, But for Change

Just as Mendeleev's periodic table revealed patterns in elements, our framework reveals the hidden patterns in how people *really* feel about AI—helping you design interventions that actually work.

Hover any cell to explore • Each zone contains multiple taboos



AI is too Autonomous
Autonomy concerns



AI is too Inflexible
Rigidity issues



AI is Emotionless
Lacks warmth



AI is too Opaque
Unclear decisions



People Prefer Human Interaction
Connection matters

1



Level 1
Workflow

Bw
Sy

Am
Mi

Cn
Ds

Av
Fg

Al
An

the client's methodology rendered as an interactive 5x5 framework: 100 unspoken fears about ai mapped into 25 zones, 5 resistance reasons crossed with 5 discomfort levels, each cell hoverable with its own taboos and interventions.

advisors

Home > Dashboard

1000 responses

Baseline (Oct 2024)

Live

Search

Import

Welcome back, Sarah!👋

Your AI Readiness Assessment for Acme Wealth Advisors

1000 employees | Financial Services | 1000-5000 employees

OVERALL AI READINESS

Composite score (40% sentiment, 60% capability)

68%

Progress to goal (70%)

0%0%Goal: 70%100%

Moderate Readiness

Solid foundation with opportunities for targeted improvements

EMPLOYEE RESISTANCE

Resistance to AI transformation (lower is better)

1.8/3.0SCALE

Assessment

1.02.04.0

Moderate

vs All companies+0.3

vs Financial Services-0.2

vs North America±0.0

CAPABILITY MATURITY

Organizational AI readiness level

4.3/7.0CMMI

Current Level

Level 1Level 4

vs All companies

vs Financial Services

vs North America

STRENGTH

Positive sentiment: collaboration & human interaction

Ethics capability

High

5.3/7.0

CHALLENGE

Concerns: AI transparency & autonomy

Low scores

Critical

0 areas

OPPORTUNITY

Strong Ethics & Innovation foundation

vs Benchmark

Growth

+0.8 pts

RECOMMENDED

Focus: Data Infrastructure gap

Interventions

Capability Dimensions

8 areas • Scored vs industry

DIMENSION	YOUR SCORE	INDUSTRY AVG	GAP	ITEMS
Strategy and Vision	4.8/7.0	4.3	↗ +0.5	4
Data	4.1/7.0	5.5	↘ -1.4	4
Technology	4.1/7.0	4.1	↘ -0.0	4
Talent and Skills	4.8/7.0	3.7	↗ +1.1	4

Industry benchmark: Financial Services (1000-5000 employees)

Framework: AI Capabi

Explore Sentiment Data

Analyze the 5x5 sentiment heatmap showing how employees feel about AI across 25 dimensions. Identify resistance patterns and problem areas.

25 dimensions | 1000 responses | 0 concerns

Analyze Capability Gaps

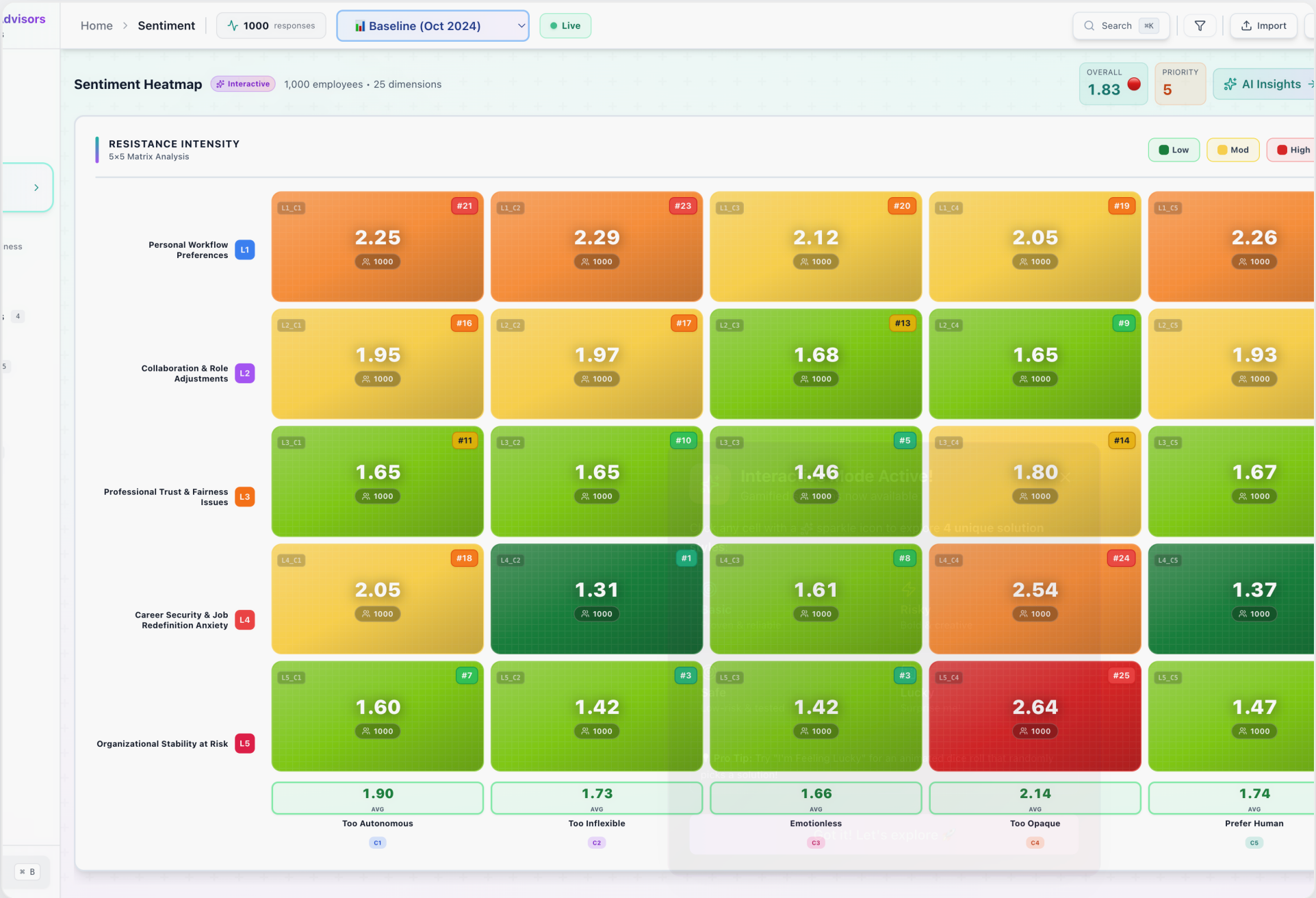
Deep dive into the 8 capability dimensions with radar charts. Compare against industry benchmarks and identify specific co

8 dimensions | 32 constructs | 3 gaps found

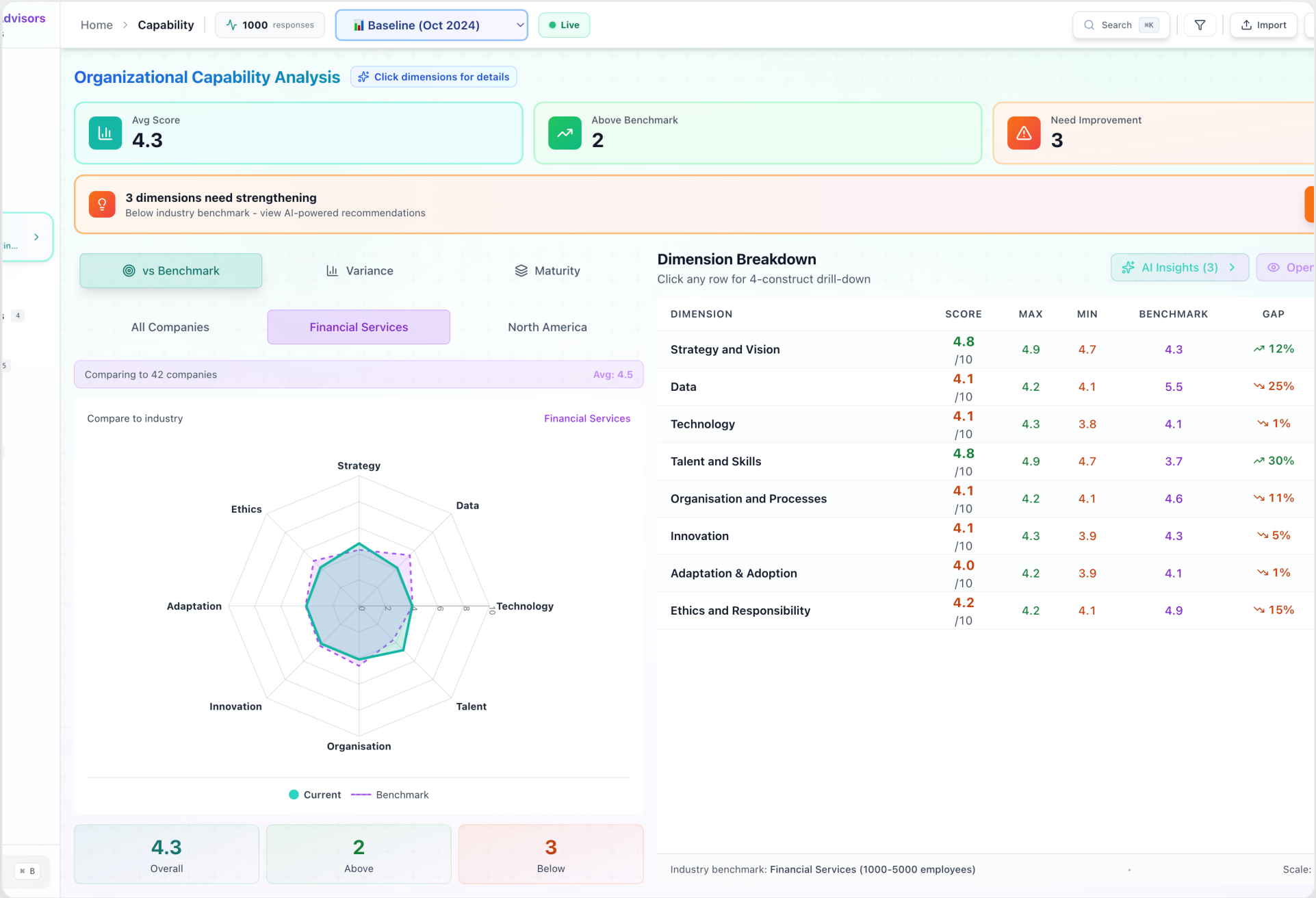
the executive view for a 1,000-employee assessment: composite readiness score, employee resistance, capability maturity, benchmarked against industry and region, with strengths, challenges and recommended interventions surfaced automatically.

sentiment heatmap

25-zone resistance analysis



1,000 employee responses aggregated into a live 5x5 resistance-intensity matrix. every cell drills down to its zone, and the ai assistant can navigate and explain any of it on request.



radar-chart comparison of organizational capability against industry benchmark across 8 dimensions, with per-construct gap analysis and status flags feeding the intervention planner.

under the hood

- **gpt-4o chat with action execution.** the assistant doesn't just answer questions, it triggers real navigation and analysis actions inside the app.
- **25-zone sentiment engine.** 5 resistance reasons crossed with 5 discomfort levels, computed live from up to 1,000 employee responses per assessment snapshot.
- **capability maturity framework.** 8 dimensions, 32 constructs, scored against industry benchmarks with automated gap detection and intervention recommendations.
- **enterprise-grade plumbing.** multi-tenant auth, baseline snapshots, csv import, report export. soc2-aligned posture with aes-256 and gdpr compliance surfaces.
- **commercial arc.** phase 1 scoped, built, delivered and invoiced under contract via initdev. i authored the phase 2 production proposal, team structure, milestones, financials, and it's now in development.

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